



The logo for Croplands consists of the word 'CROPLANDS' in a white, bold, sans-serif font, centered within a red rectangular box.

## MEDIA RELEASE

# VSS partners with Croplands on HSS sprayers for Hawke's Bay region

**HAWKE'S BAY, NZ, 1 November 2024.** Vertical Spraying Solutions (VSS) continues to provide exceptional sales and after sales support as the Dealer to the Hawke's Bay region for the suite of Hol Spraying Systems (HSS) products. Backed by Croplands, Nufarm's emerging solutions spray equipment platform and the new distributor and importer of the HSS range, this partnership is set to strengthen the range in the region.

Croplands is now the exclusive Australasian distributor of the HSS range. Working together and with our established supplier relationships we have identified several freight, inventory and assembly efficiencies that will ensure the range remains competitive and premium quality. The partnership also combines the after sales knowledge and resourcing of both companies to deliver an exceptional level of service and support.

**Neal Cave, Business Development Manager, VSS, says,** "Croplands has extensive customer relationship and brand recognition throughout their national footprint, which we are looking to leverage. This will also enable us to focus on our roots in the Hawke's Bay region."

**Rob Marshall, Regional Manager NZ, Croplands, says,** "We're looking forward to supporting the VSS team and helping them build on the great job they've already done with the HSS product range in the Hawke's Bay region." The HSS product is designed for modern vertical planting systems and has a good reputation for reliability, serviceability, efficiency and most importantly, coverage. This makes it an ideal addition to the rest of our Croplands-built range, particularly for growers wanting the efficiency of a 3-row sprayer. An announcement will be made in the near future regarding distribution in other regions of NZ.

The HSS single and 3-row sprayers are European designed and engineered. Their chassis and frames are fully galvanized. The unique HSS Cross Flow system ensures optimal air distribution from left to right and from top to bottom when spraying. With the combination of a large suction filter, self-cleaning press filter, nozzle filters and an automatic switching valve for tank agitation, clogged nozzles also belong to the past!

Some of the key features of the HSS sprayers include:

- Proven reliability and performance
- 2-speed low noise fan
- Easy operation
- Low maintenance
- Configurable to any orchard or vineyard
- Utilisation of new technologies for spraying operations

For more information on the HSS sprayer range or to contact VSS, please visit:

<https://www.verticalsprayingsolutions.nz/>

**ENDS**

**Images:** For additional images of the HSS sprayer range, please visit <https://holsprayingssystems.com/product-category/fruit-crop-protection-machines/>



**Caption:** HSS 3-row sprayer (both images)

**About VSS**

VSS are a small and innovative Hawke’s Bay company – who specialise in the sales, support and servicing of orchard and vineyard spraying equipment and technology. Our highly experienced team are also able to service and repair a wide range of other orchard and vineyard equipment.

For more information: <https://www.verticalsprayingsolutions.nz/>

**About Croplands**

For over 50 years, Croplands has been partnering with suppliers and growers around the world to bring out the very best in their operations. With manufacturing and marketing operations based in Australia and New Zealand and WEED-IT optical spot spraying technology distribution agreements in Canada, Croplands source, design and deliver world-leading spraying solutions and unrivalled customer support to ensure growers stay at the forefront of global agricultural production. As Nufarm’s equipment and emerging solutions platform, Croplands has a deep understanding of the importance of effective and efficient chemical application. Nufarm is a global agricultural innovator established over 100 years ago.

For more information: <https://croplands.com/nz/>

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